

# GOV 2018-23 STRATEGIC INTENT

## MISSION

To promote the sport of volleyball and the health, well-being and resilience of the LGBTQ2+ community and its allies of Ottawa and the National Capital Region (NCR) by creating fun, inclusive, and positive spaces for LGBTQ2+ people and allies of all skill levels to play the sport of volleyball; delivering recreational and competitive programming, and an annual tournament; collaborating with and seeking the support and cooperation of other like-minded organisations, groups and individuals with aims consistent with those of the league.

## AREAS OF FOCUS

Core Programming

Diversity and Inclusion

Governance, Operations & Infrastructure

Outreach & Sponsorship

## 5-YEAR STRATEGIC OUTCOMES

GOV is the volleyball league of choice for the NCR's LGBTQ2+ community and its allies with a reputation across Canada and the Northeastern United States as a volleyball league with consistently high standards, that supports its members by providing opportunities for skills development at all levels. This reputation has resulted in continuing to attract a growing number of players to its year-round core programming and tournaments.

GOV is known by the NCR's LGBTQ2+ community and its allies as an open, welcoming, and accessible environment for the play of volleyball for all, regardless of gender, sexual orientation, gender identity, ethnicity, income, or ability. Its reputation has been built as a result of its diverse membership and management that creates safe, inclusive spaces that reduce stigma and isolation, provides a sense of belonging, and increases awareness of LGBTQ2+ sport.

GOV is a self-sustaining, stable, green, solvent, well-organized, incorporated not-for-profit organisation operating with an independent board of directors, with activities undertaken by remunerated and volunteer individuals.

GOV is known as a respected leader in the LGBTQ2+ sport community and its allies as a result of its charity work and encouragement of greater participation in sport, exercise, and physical and mental health.

Establish a strong governance framework

Engage in community involvement and outreach

## STRATEGIES

Strengthen member engagement and loyalty through expanded core programming and facilities

Increase Board diversity

Develop operational capacity and capability

Build a sustainable sponsorship program

Increase level-appropriate skills development opportunities to league members

Increase diversity and inclusiveness within the league

Expand tournament programming

## VISION

All members of the LGBTQ2+ community and its allies feel that they have the opportunity to participate, develop, and excel in the sport of volleyball at the level of their choice, in a safe, inclusive and encouraging environment.